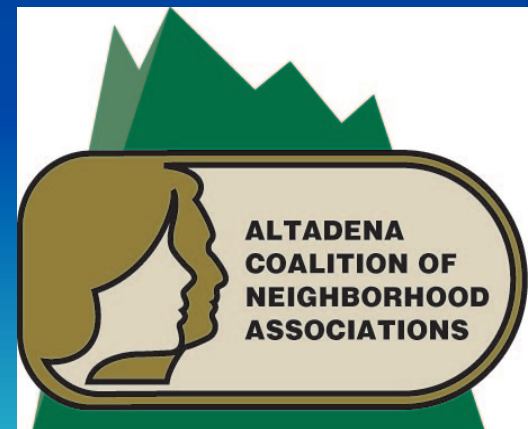


# Altadena Coalition of Neighborhood Associations (ACONA)

Let's make Altadena the "best  
neighborhood in LA County"!

July 27, 2010



# Agenda for Tonight's Meeting

## 7:00 PM – 8:30 PM

- 7:00 PM- 7:10 PM Brief background on the Coalition
- 7:10 PM- 7:45 PM Five heads of Neighborhood Associations will talk about what makes success, what is their focus
- 7:45 PM- 8:00 PM Q&A from the audience about what the panel talked about
- 8:00 PM – 8:15 PM Discussion of the goals and objectives of a Coalition and how often you want to meet
- 8:15 PM – 8:30 PM Selection of date for next meeting, and wrap up and open discussion
  - Call for volunteers to help
- 8:30 PM Meeting end and room cleanup



# 7:00 PM- 7:10 PM Brief background on the Coalition

- Over a decade ago, there was a coalition of Neighborhood Associations that met each quarter to
  - Feature Associations' success stories
  - Address issues affecting associations and Altadena
  - Basically network
- Several of us heads of Neighborhood Associations met two months ago and said, "Hey, why not do this again?"
- This meeting tonight is for you to help answer the question, "What can a Coalition do today?"



**7:10 PM- 7:45 PM**

**What makes our Neighborhood Association  
work!**

**Panel of five of your neighbors**

- Nina Ehlig- SENCH (Figueroa & Windsor)
- Bob Musselman- La Vina HOA Neighborhood Watch
- Bill Westphal (Holly Slope Dr.)
- Holly Rundberg (McNally - N. Fair Oaks – Taos)
- Elliot Gold (LaCorona-Palm Upside-Down-T)




# Nina Ehlig- SENCH (Figueroa & Windsor)

- SENCH- With over 160 homes and units, has been able to wage a successful effort in coping with a wide range of challenges.
- Today you would be hard-pressed to find neighbors who didn't credit our association with keeping our streets quiet and relatively crime free.
- Success is the result of neighbors both looking out after each other and collectively forging an alliance with our local law enforcement
- Thereby, today our streets are relatively crime free.



# Bob Musselman- La Vina HOA Neighborhood Watch

- In LaVina we have 271 households & 28 block captains.
  - We have our own security, but in the past six months there have been at least 4 burglaries, 3 thefts from cars
  - What success we have had in responding to these incidents has all been about communication - we formed a Google Group
  - Our security and neighborhood watch committee has a monthly meeting
  - We have several members who are active in groups in Altadena
  - Our community knows what to look for and has been much more proactive
  - On the negative side, we have not re-energized the individual block captains yet
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# Bill Westphal (Holly Slope Dr.)

- A Neighborhood Watch doesn't have to be a certain size or shape
- A small Neighborhood Watch is better than no Neighborhood Watch at all



# Holly Rundberg (McNally - N. Fair Oaks – Taos)

- In the summer of 2000, my neighbor's home was entered through the back door by the son of our neighbor who lived across the street
- It was reported to the Sheriff's Dept. and the results were very unsatisfactory
- We proceeded to form a Neighborhood Watch Group of ~14 families. We met and gave each other support.
- We have pot lucks in the summer and winter holidays
- Fast forward to the Spring & Summer of 2009. We had a home invasion on N. Fair Oaks, and a major theft
- Captain Blow and our new Captain McLean have rallied the department for all of us in Altadena
- We presented our concerns about the robberies at a Town Council meeting





# Holly Rundberg (McNally - N. Fair Oaks – Taos) (cont'd)

- We then created a List Serve through Yahoo and as the thefts continued and the Station Fire erupted we discovered that we had become a communication hub for up-to-the-second information.
- Our membership began with only 14 homes. There are now 53 of ~113 homes involved.
- Our efficient communication has been a big key to our **success** and we have become friends and enjoy socializing together



# Elliot Gold (LaCorona-Palm St Upside-Down-T)

- Food works best - Twice yearly block pot luck dinner (one summer pool party, one December holiday party)
- Welcome new neighbors with pie & ice cream
- Keep active phone list/ and e-mail list and give to all neighbors
- Have a buddy list for emergencies
- Know what resources your neighbors can bring to an emergency (assume that you can lose power and access to water and food for up to a week)



# Elliot Gold (LaCorona-Palm St Upside-Down-T) (cont'd)

- Do newsletter stories on new neighbors and significant events (births to 80th birthdays)
- Neighbor of The Year each year: For the best neighbor (even a trophy)!
- Always use the same color paper (Pink in our case) for flyers and newsletters
- Walk the newsletters and flyers to the houses
- Always, always, always be willing to walk outside and greet your neighbors or strangers
- As my friend Monica Hubbard says,  
“Lemonade gets better results than lemons”



**7:45 PM- 8:00 PM**

**Q&A from the audience  
about what the panel  
presented**



**8:00 PM – 8:15 PM**

Discussion of the goals and objectives of a Coalition and how often you want to meet



**8:15 PM – 8:30 PM**

Selection of date for next meeting,  
and wrap-up and open discussion

-Call for volunteers to help

