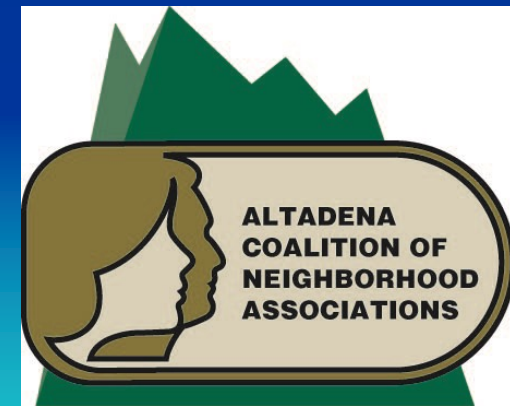


Altadena Coalition of Neighborhood Associations (ACONA)

Let's keep Altadena
*"The best neighborhood in LA
County!"*

May 24, 2022



Agenda for Tonight's Meeting

7:00 PM – 8:30 PM

- **7:00 PM – 7:02 PM Quick introductions and welcome**
- **7:02 PM – 7:22 PM Statewide Drought: Supplies and Conservation Actions**
 - **Nina Jazmadarian, General Manager, Foothill Municipal Water District**
- **7:22 PM – 7:42 PM What the County offers about setting up small business**

Ernesto Bobadilla- Acting Chief, Office of Small Business, Department of Consumer and Business Affairs, LA County
- **7:42 PM – 8:30 PM Q&A**
- **8:30 PM Meeting end**



Your ACONA Team


- Elliot Gold
- Nina Ehlig
- Ellen Walton
- Diane Marcussen
- Captain Jabari Williams
- Holly Rundberg
- Carlotta Martin
- Sussy Nemer



Statewide Drought: Supplies and Conservation Actions

- Nina Jazmadarian, General Manager, Foothill Municipal Water District



The background features a light blue gradient with several realistic water droplets of varying sizes scattered across the upper and middle sections. At the bottom, there is a dark brown silhouette of a mountain range against a teal background.

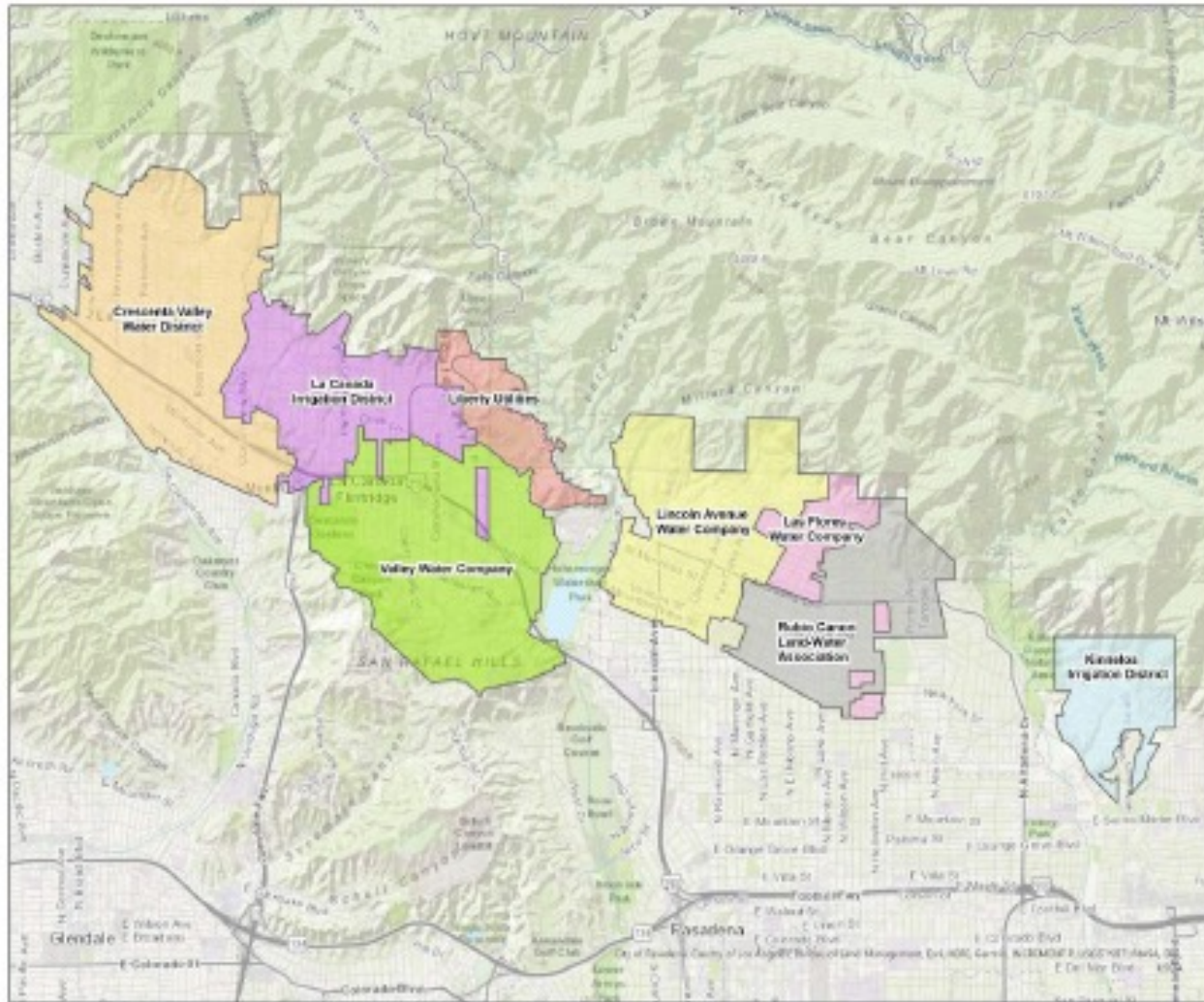
ACONA MEETING MAY 24, 2022

UPDATE ON DROUGHT CONDITIONS



WHO WE ARE & WHAT WE DO

- Imported Water Wholesaler/Special District – Incorporated 1952
- Member agency of MWD
- Infrastructure
- District office located in La Cañada, CA



FOOTHILL MUNICIPAL WATER DISTRICT

Member Agency Service Areas

- Crescenta Valley Water District
- Kinross Irrigation District
- La Canada Irrigation District
- La Flores Water Company
- Liberty Utilities
- Lincoln Avenue Water Company
- Ruben Canan Land-Water Association
- Valley Water Company



- About 85% of Altadena's water is from local supplies
- Groundwater levels low

MWD Service Area Supplies



Statewide
Unprecedented
warming trend
since the turn of
the century

Statewide Average Temperature



May 9, 2022

WP&S Committee

Item 6d Slide 3

Northern California

WY 2020-2022
is Currently the
Driest 3
Consecutive
Years on
Record

8-Station Index Precipitation 3 Consecutive Year Total Ranking



May 9, 2022

WP&S Committee

Item 6d Slide 4

Upper Colorado River Basin

WY 2020-2022
Projected to be
the Second
Lowest on
Record

Ranking Powell Unregulated Inflow for 3 Consecutive Years

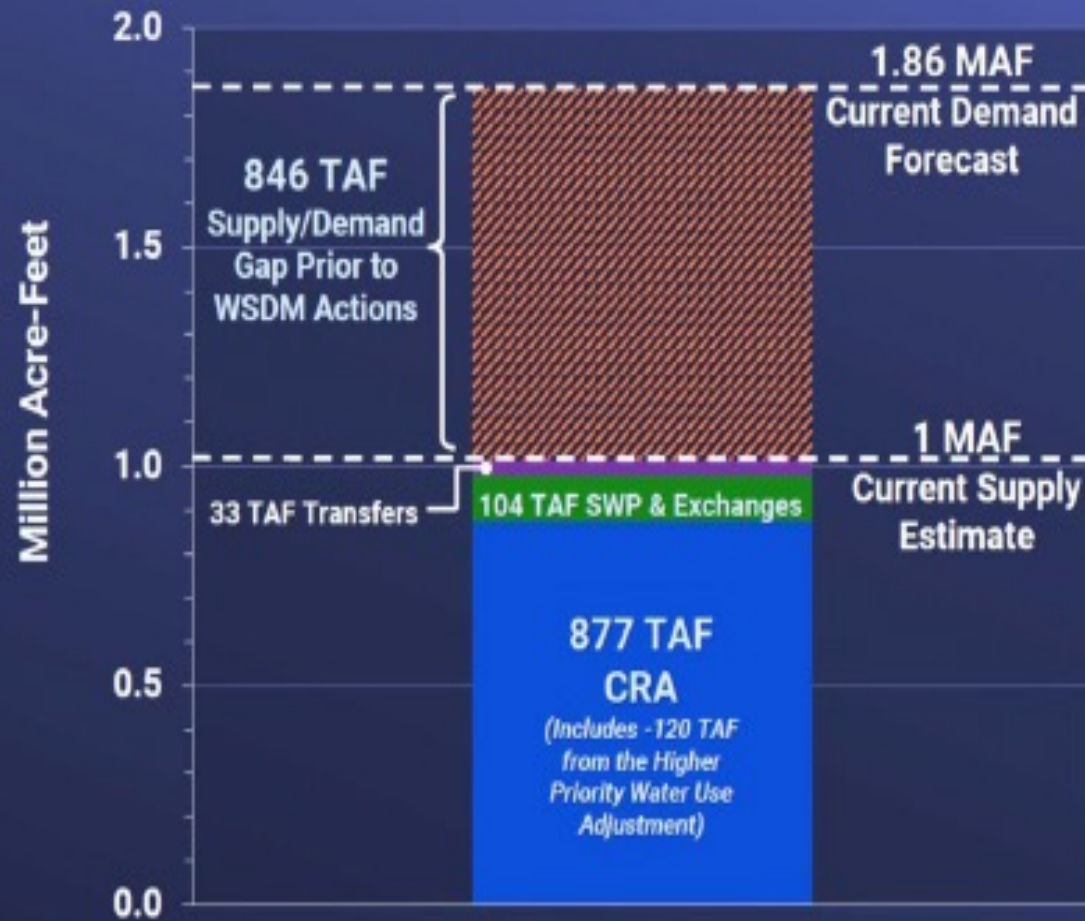


May 9, 2022

WP&S Committee

Item 6d Slide 6

Regional Supply Demand Balance

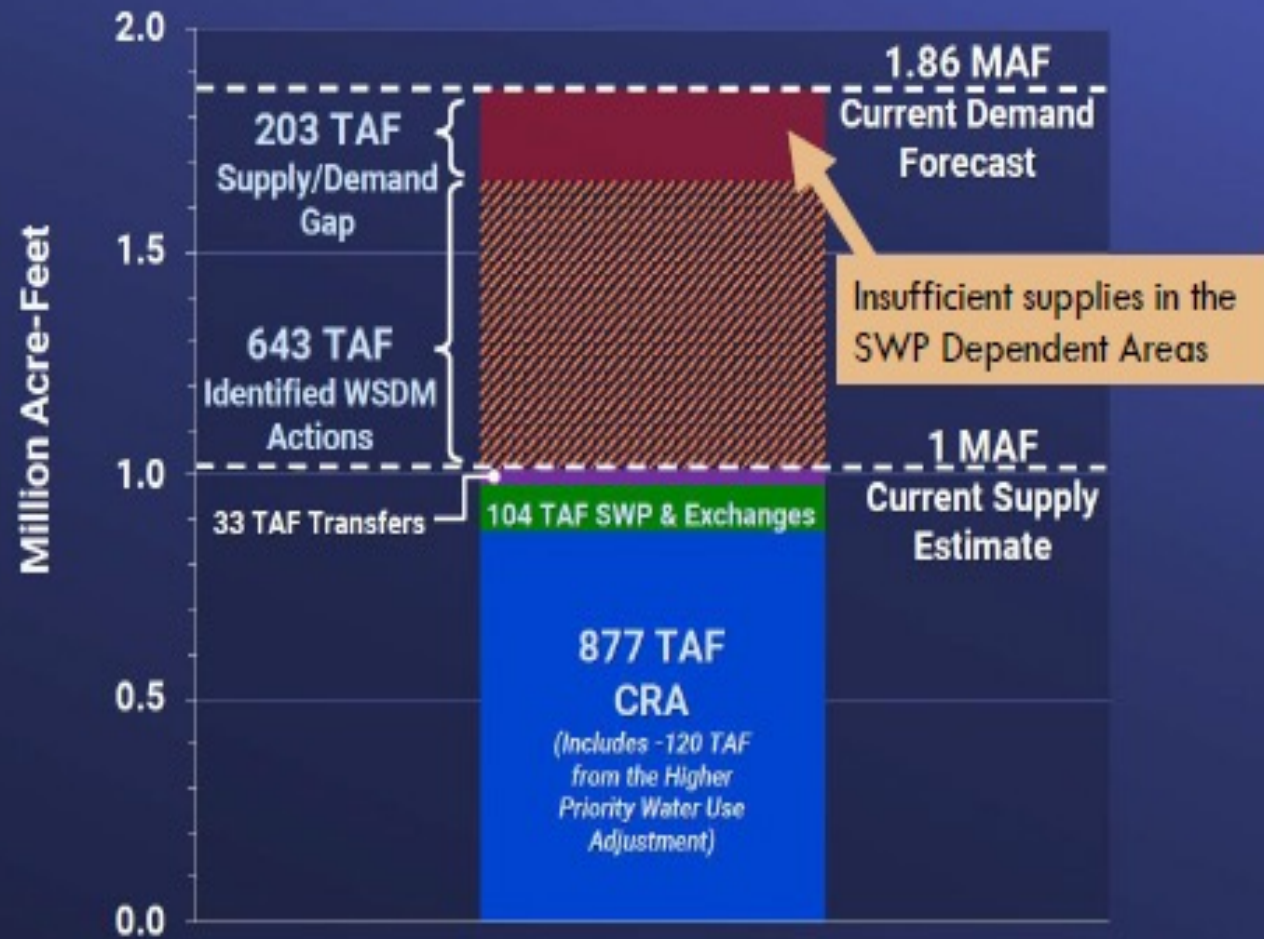


May 9, 2022

WP&S Committee

Item 6d Slide 8

Regional Supply Demand Balance



May 9, 2022

WP&S Committee

Item 6d Slide 9

Water Shortage Emergency_

Impacted SWP Areas



THE METROPOLITAN WATER DISTRICT
OF SOUTHERN CALIFORNIA

STATE AND METROPOLITAN ACTIONS

- DECLARATIONS AND EXECUTIVE ORDERS BY GOVERNOR NEWSOM ASKING FOR CONSERVATION
 - UP TO 30% VOLUNTARY CONSERVATION
 - NONFUNCTIONAL TURF
- METROPOLITAN'S BOARD DECLARED A WATER SHORTAGE EMERGENCY CONDITION AND APPROVED AN EMERGENCY WATER CONSERVATION PROGRAM FOR STATE WATER PROJECT DEPENDENT AREAS IN APRIL 2022.
 - ONE DAY IRRIGATION OR VOLUMETRIC LIMIT
 - LIMIT SWP DELIVERIES TO SWP DEPENDENT AREAS OF DISTRIBUTION SYSTEM
 - DVL TO MILLS AND CRA THRU GREG AVENUE
 - EXCHANGES WITH OTHER AGENCIES

FOOTHILL AREA ACTIONS

- AUGUST 2021 – STAGE II (GREEN) – INCREASED WATER CONSERVATION
- NOVEMBER 2021 – STAGE III (YELLOW) – EXTRAORDINARY WATER CONSERVATION
- MAY 2022 – STAGE IV (ORANGE) – ALLOCATION
 - CHECK WITH LOCAL AGENCY FOR IRRIGATION SCHEDULE



FOOTHILL MWD CONSERVATION GUIDANCE

- LIMITED WATERING BASED ON RETAIL AGENCY
- FIX LEAKS WITHIN 48 HOURS
- HAND-HELD BUCKET OR HOSE WITH A SELF-CLOSING WATER SHUT-OFF NOZZLE TO WASH VEHICLES
- LIMITS ON FILLING OR REFILLING ORNAMENTAL LAKES OR PONDS EXCEPT TO SUSTAIN AQUATIC LIFE

MWD REBATES - RESIDENTIAL

- PREMIUM HIGH EFFICIENCY TOILET - \$40
- HIGH EFFICIENCY CLOTHES WASHER - \$85
- SPRINKLER NOZZLES - \$2
- RAINBARRELS - \$35
- CISTERNS - \$250, \$300, \$350
- IRRIGATION CONTROLLER -\$80
- SOIL MOISTURE SENSOR - \$80
- LEAK DETECTION - \$100

Max Rebates based on cost of purchase



MWD TURF REPLACEMENT — RESIDENTIAL

Current Program Information

- Metropolitan offers a base rebate of \$2/square foot (sf) of turf replaced
- Maximum 5,000 sf per project
- Minimum three plants for every 100 sf
- Modifications to convert/remove over-head sprinklers
- Projects must include at least one sustainability element
 - Rain garden or rock garden
 - Dry river bed
 - Rain barrel or cistern
 - Swales or berms or grading



MWD REBATES - COMMERCIAL

- COMMERCIAL HVAC – COOLING TOWER CONDUCTIVITY CONTROLLER \$625, PH CONTROLLER \$1750
- INDOOR PLUMBING – PREMIUM HIGH EFFICIENCY TOILETS (<1.1 GALLONS) \$40, ULTRA LOW AND ZERO WATER URINAL (<.125 GALLONS) \$200
- FOOD SERVICE EQUIPMENT – CONNECTIONLESS STEAMER \$485, AIR-COOLED ICE MACHINES \$1,000
- REGIONAL WATER SAVING INCENTIVE PROGRAM – PAY FOR PERFORMANCE TYPE PROJECT
- OUTDOOR LANDSCAPING EQUIPMENT – SPRINKLER NOZZLES \$2, LARGE ROTARY NOZZLES \$13, IRRIGATION CONTROLLERS #35, SOIL MOISTURE SENSORS \$35

Max Rebates based on cost of purchase

MWD REBATE — COMMERCIAL TURF REPLACEMENT

Current Turf Replacement Program



- Base rebate of \$2/square foot (sf) of turf replaced
- Maximum 50,000 sf per project
- Minimum three plants for every 100 sf
- No hardscape except permeable hardscape
- Modifications to convert/remove over-head sprinklers
- Projects must include at least one sustainability element

MWD REBATES – PUBLIC AGENCIES

- TURF REPLACEMENT PROGRAM INCENTIVE FOR PUBLIC AGENCIES FROM \$2 TO \$3 PER SQUARE FOOT
- AUTHORIZED INCREASE OF THE SQUARE FOOTAGE MAXIMUM TO 200,000 SQUARE FEET FOR PUBLIC AGENCY PROJECTS
- AUTHORIZED TURF REPLACEMENT PUBLIC AGENCY ASSISTANCE PROGRAM

ADDITIONAL FOOTHILL REBATES



Spray to Drip -
\$0.25 per square
foot converted



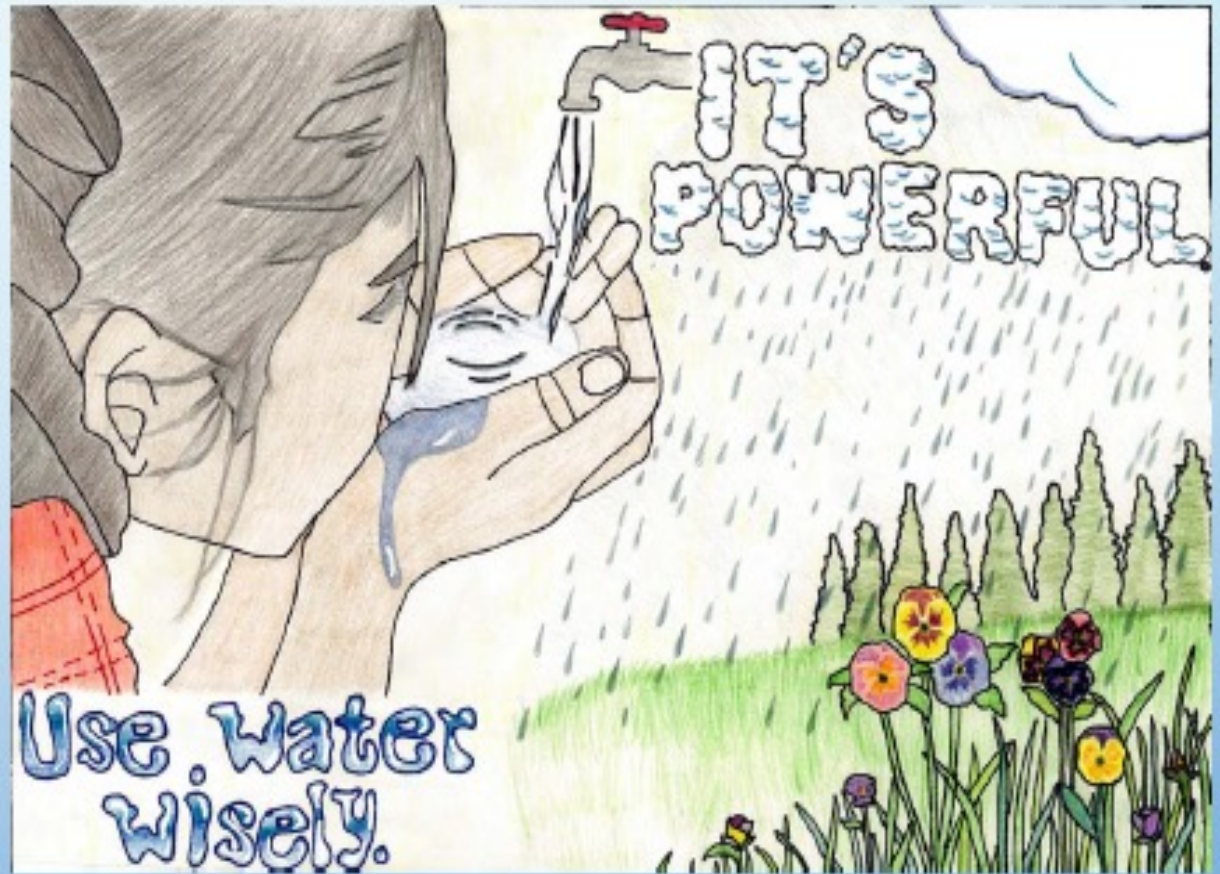
Residential Water
Audit – no cost



REBATES - WEBSITES

- METROPOLITAN –
 - [HTTPS://SOCALWATERSMART.COM](https://SOCALWATERSMART.COM) -
REBATES
 - [HTTPS://WWW.BEWATERWISE.COM](https://WWW.BEWATERWISE.COM)
- FOOTHILL -
[HTTPS://WWW.FMWD.COM/REBATES](https://WWW.FMWD.COM/REBATES)

QUESTIONS



- Student Art by Stephanie Carballo

Contact

- Nina Jazmadarian, General Manager,
Foothill Municipal Water District
(nina.jaz@fmwd.com)



What the County offers about setting up small business

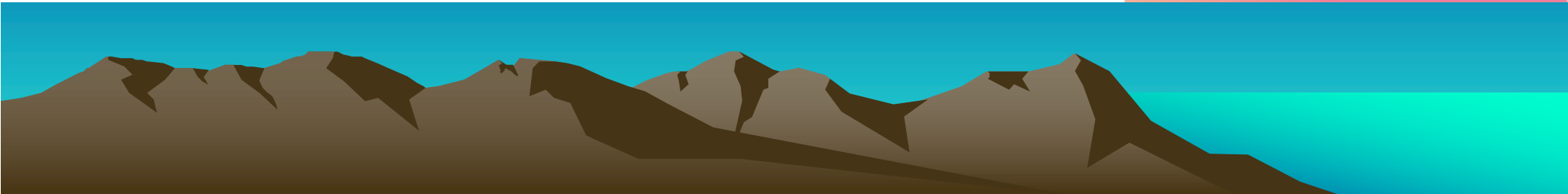
- Ernesto Bobadilla- Acting Chief, Office of Small Business, Department of Consumer and Business Affairs, LA County





Office of Small Business

Certify. Connect. Grow

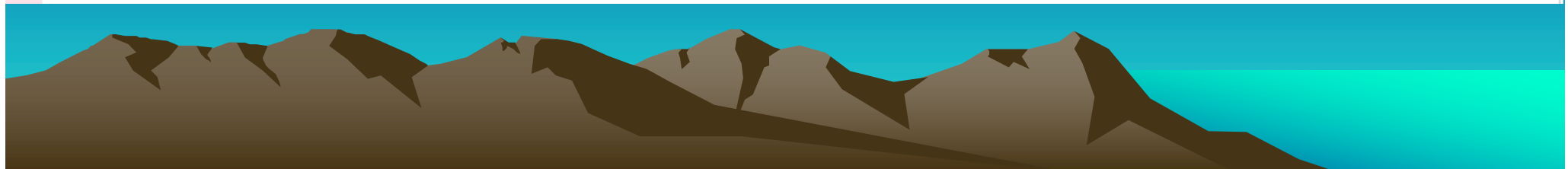


Road to Re-Alignment

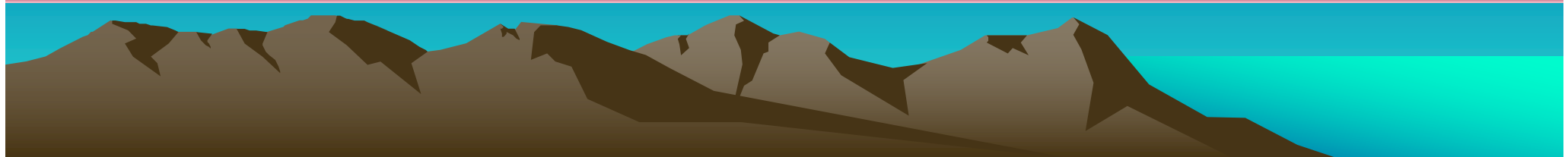


Road to Re-Alignment: Phased Implementation Plan

Phase 0 Pre-Implementation	Phase 1 Re-Alignment	Phase 2 Establish Departments	Phase 3 Optimization
<ul style="list-style-type: none">• June 2021 – January 2022• Preparation for launch of Phase I• Begin transfer of Econ. Dev. Units:<ul style="list-style-type: none">• DCBA OSB• CEO• LACDA• Combine Aging Adult Services and Community Services	<ul style="list-style-type: none">• October 2021 – October 2022• Preparation to Stand-Up the following:<ul style="list-style-type: none">-Economic Opportunity-Aging & Disabilities-Shared Administrative Structure	<ul style="list-style-type: none">• July – October 2022• Formally establish departments in County Code :• Economic Opportunity• Aging & Disabilities	<ul style="list-style-type: none">• FY 21-22 – FY 25-26• Further enhancements and optimization of services in both departments

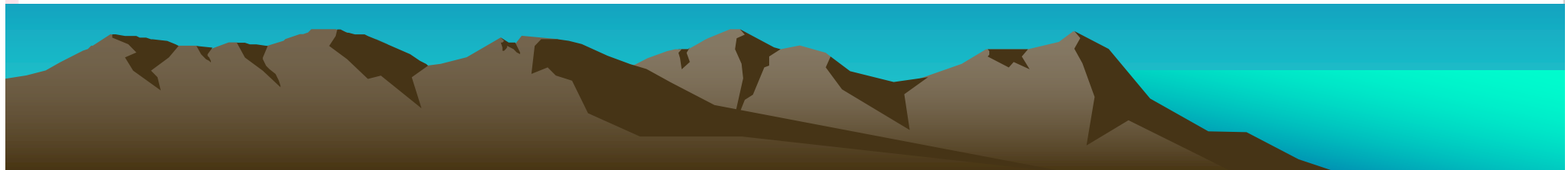


NEXT STEPS

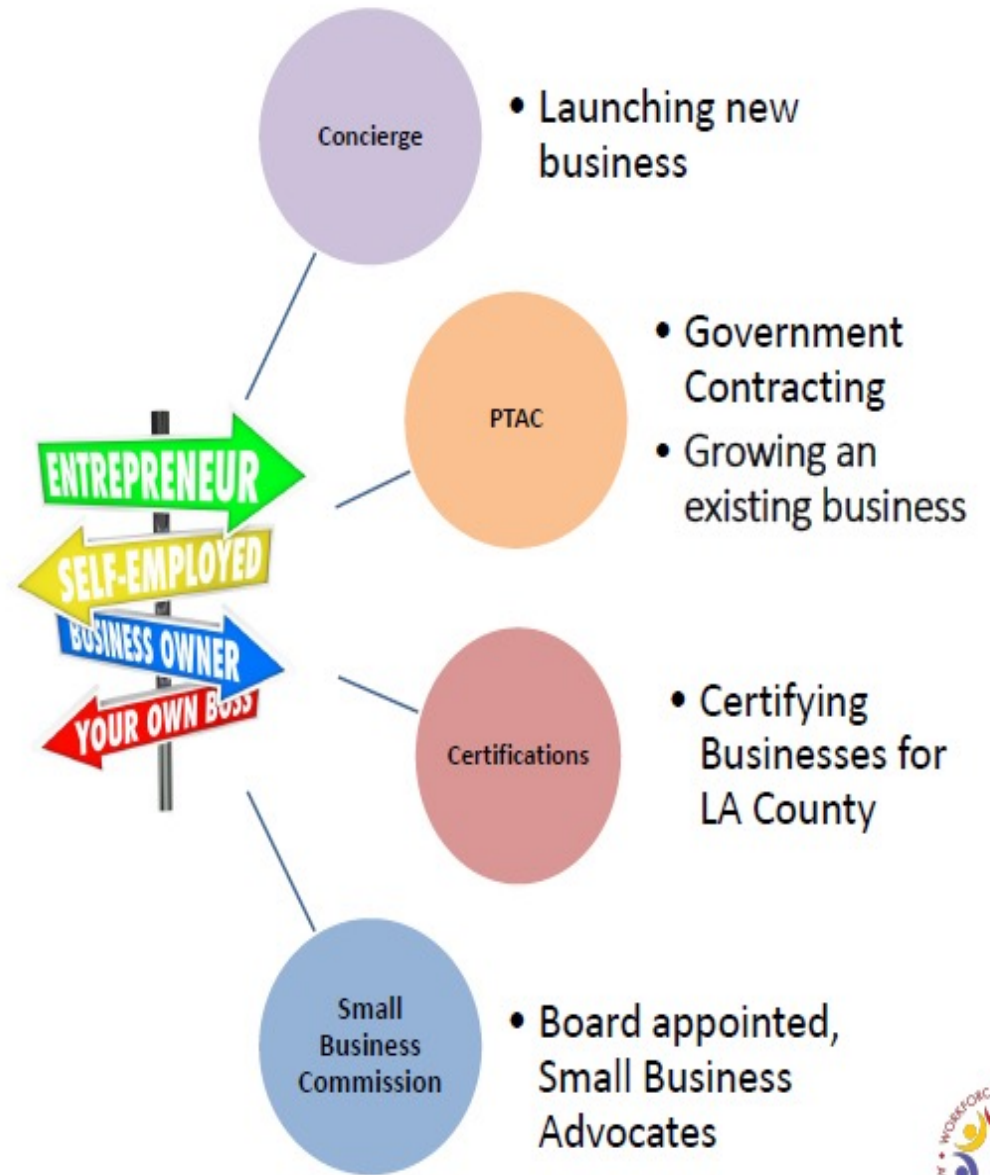


Focus on Structure, Brand, & Engagement

- Continue to Strengthen Structure
- Highlight Brand Services & Areas of Excellence
- Prepare for Transition
- Celebrate Your Achievements
- Commit to Engagement



Office of Small Business Housed @ Entrepreneur Center



Small
Business
Services
Made For
You

OUR FREE SERVICES INCLUDE:

- Business Start-Up Assistance & Resources
- Business Certifications
- Business Development Workshops
- Networking Events
- Procurement Technical Assistance
- Government Contracting Workshops
- Local, State & Federal Contracting Opportunities
- And More...





East LA Entrepreneur Center*

- Opened 1/22/2020 for 6 weeks then Pandemic Hit
- Open by appointment only since July 1, 2021
- Services also provided virtually, by phone and email



EAST L.A. ENTREPRENEUR CENTER

GRAND OPENING

WEDNESDAY, JANUARY 22

4716 E. CESAR E. CHAVEZ AVE.
LOS ANGELES, CA 90022

CEREMONY STARTS AT 9 A.M.



PRESENTED BY
SUPERVISOR
HILMA L. SOLIS

PREVIEW THE NEW ENTREPRENEUR CENTER

OPEN HOUSE: 10 A.M. – 4:30 P.M.

Stay after the ceremony to tour the new facilities and learn about the **FREE** resources and services that will be offered through the Center, L.A. County's new one-stop business development hub for entrepreneurs and small businesses.

Event held in
partnership with:



LOS ANGELES COUNTY
CONSUMER &
BUSINESS AFFAIRS

For more information visit:
dcba.lacounty.gov/olacenter

Services provided in partnership with:



*Currently closed until further notice. All current services are virtual.



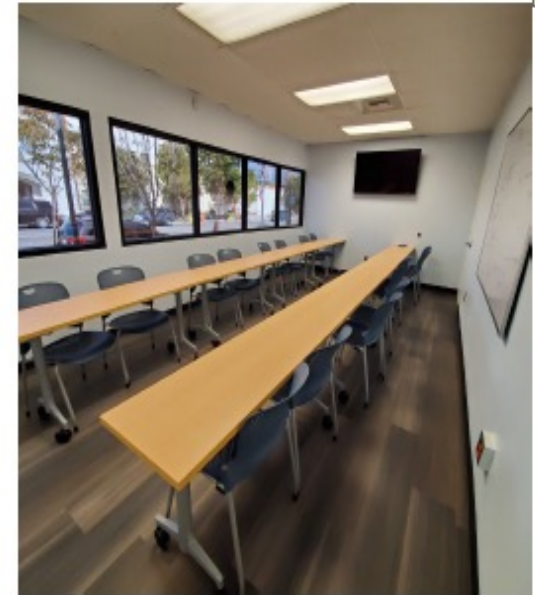
East LA Entrepreneur Center*



Shared Workspace



Partner rooms

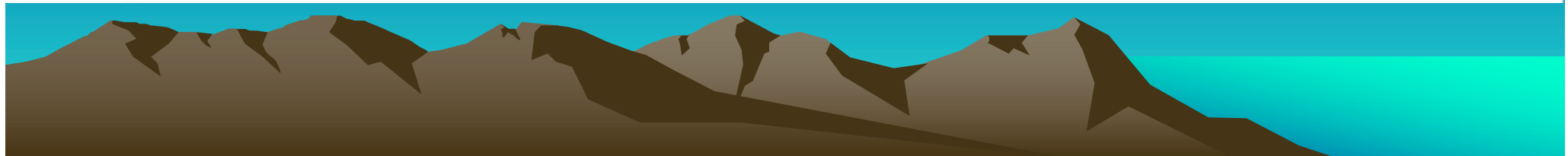


Workshop/conference room

Convert a R
more

ADDRESS: 4716 E. Cesar Chavez, Bldg. B, Los Angeles, CA 90022 **PHONE:** 844-432-4900

*Currently closed until further notice. All current services are virtual.

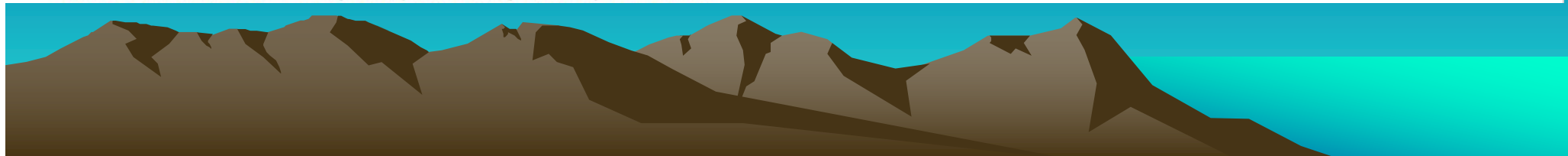




East LA Entrepreneur Center

- Open collaborative space for entrepreneurs / businesses
- Individual desks with free Wi-Fi
- Meeting / Training rooms
 - Small conference / breakroom (6 person)
 - Training room (20 persons)*
 - Auditorium (120 persons)*
 - Computer Training Room*

*Part of Centro Maravilla Community Center, accessible by the Entrepreneur Center





East LA Entrepreneur Center*

Services provided in partnership with:



*Part of Centro Maravilla Community Center, accessible by the Entrepreneur Center



Contact our
Small Business
Concierge to
get started!

Call us:
844-432-4900

Address:
4716 E. Cesar Chavez Bld. B
Los Angeles, CA 90022

**Schedule a virtual
appointment:**
<https://bit.ly/BizCounseling>

Register for upcoming events:
bit.ly/dcbaBizEvents



Want to open or grow your business? We're here to help!

The **Small Business Concierge** is a FREE service available to prospective business owners interested in establishing a successful business in Los Angeles County.

Our Small Business Concierge serves as a single point of contact to guide you through the complex process of opening a business. The free, one-stop-shop was created to help prospective business owners successfully open a business in Los Angeles County.



Local, State and Federal Contracting Opportunities

WDACS operates the Los Angeles County **Procurement Technical Assistance Center (PTAC)** to help your business compete for contracting opportunities with local state and federal government agencies.

The Los Angeles PTAC provides the following **FREE** services:

- Workshops on Government Contracting
- Industry Specific Contracting Opportunities
- Learn How to Market your Products to the Government
- Direct Access to Government Buyers
- Individualized Counseling



Contracting Connections Events

Call us:
844-432-4900

Address:
4716 E. Cesar Chavez Bld. B
Los Angeles, CA 90022

Schedule a virtual
appointment:
<https://bit.ly/PTACappointment>

Register for upcoming events:
bit.ly/dcbaBizEvents



PTAC hosts FREE workshops and networking events throughout Los Angeles County.

At PTAC events you will:

- Network with County department buyers
- Learn how to do business with the government
- Learn about upcoming contracting opportunities
- Meet one-on-one with small business advocates
- Attend workshops to help you grow your business
- Network with primes for subcontracting opportunities



Certifications available to you:



Local Small Business Enterprise (LSBE)

The LSBE Preference Program boosts contracting opportunities for local small businesses within L.A. County



Social Enterprises Preference Program (SE)

The SE Preference Program was designed to increase contracting opportunities for enterprises that have social mission to enhance the County in terms of its economic and environmental sustainability, including the financial well-being of residents who are vulnerable and face barriers to gainful employment and housing.



Disabled Veteran Business Enterprise (DVBE)

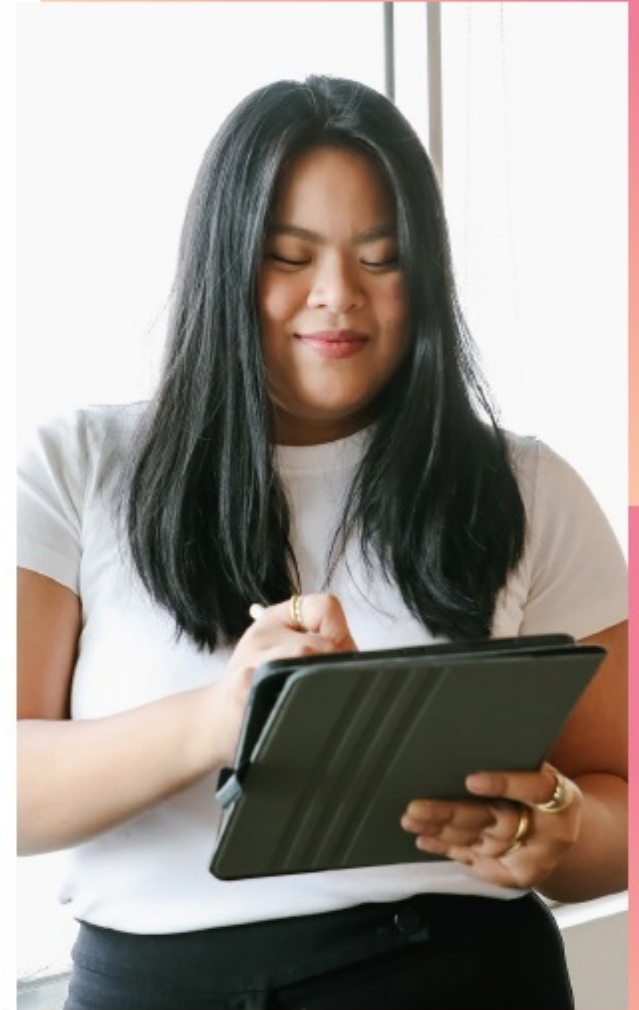
The DVBE Preference Program is designed to enhance purchasing and contracting opportunities for businesses owned by disabled veterans.



Community Business Enterprise (CBE)

The CBE program encourages diverse business participation in prime or sub-contracting procurement opportunities for minority, women, LGBTQQ, disabled veteran or disadvantaged owned-businesses.

We are here to help you get certified!



CERTIFY YOUR BUSINESS, GROW YOUR BUSINESS

LA County offers exclusive benefits and contacting opportunities to certified businesses.

Benefits of certifying your business in our **Preference Program** certifications may include:

- Payment within 15 days of receipt of an undisputed invoice for goods or services ¹
- 15% bid price reduction when bidding competitively on certain goods and services ²
- Increased visibility to County buyers and primes through our exclusive listing of certified vendors
- Direct access County buyers, procurement staff and Small Business Advocates
- Individualized technical assistance on how to find and compete for government contracting opportunities

1. Available only to certified Local Business Enterprises

2. Restrictions apply please visit dcba.lacounty.gov for details

LA County ARPA Resources & Opportunities:



Legal Aid for Small Businesses

Legal contractual assistance, legal workshops, guidance

- Website: <https://lalegalhelp.org/>
- Toll Free #: 866 375 9511
- Events: <https://bit.ly/osbbizevents>



Consolidated Grants Program

- \$47M in Grants for Micro & Small Businesses and Non-Profits
- Summer 2022
- Visit <https://bit.ly/lacountygrants> submit info to be contacted when rolled out



Economic Mobility

Providing hands-on cohort-based training with mentorship and on-demand upskilling plus grants. Launching late Summer 2022



Sidewalk Vending

Develop and provide cart compliant carts with technical assistance assisting transitioning from an informal to formal economy. Manufacturing of prototypes in 2022, carts and technical assistance in 2023



Contracting Opportunities

Current Contract Opportunities and Solicitations due to ARPA programs being developed to launch will be found here <https://ceo.lacounty.gov/recovery/contract-opportunities/>





Call us:
844-432-4900

Address:
4716 E. Cesar Chavez Bld. B
Los Angeles, CA 90022

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Register for upcoming events:
bit.ly/dcbaBizEvents

Q



&



A



Contact

- Ernesto Bobadilla
(ebobadilla@wdacs.lacounty.gov)



Questions?



Next ACONA Meetings

- September 27, 2022 Tuesday
- November 16, 2022 Wednesday

